



# PATA TRAVEL MART 2024 | Thailand

August  
27-29

Queen Sirikit National Convention Centre  
Bangkok

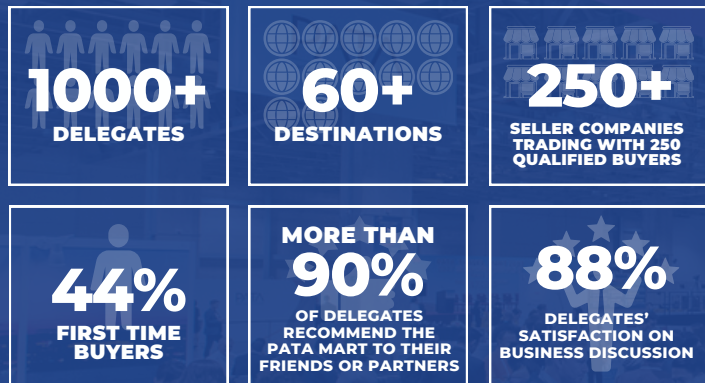


**Access high-growth travel markets, Meet the industry's A-list buyers,  
Maximise business opportunities, and Attend one-day tourism conference!**

# PATA TRAVEL MART

2024 | Thailand

## Key Highlights

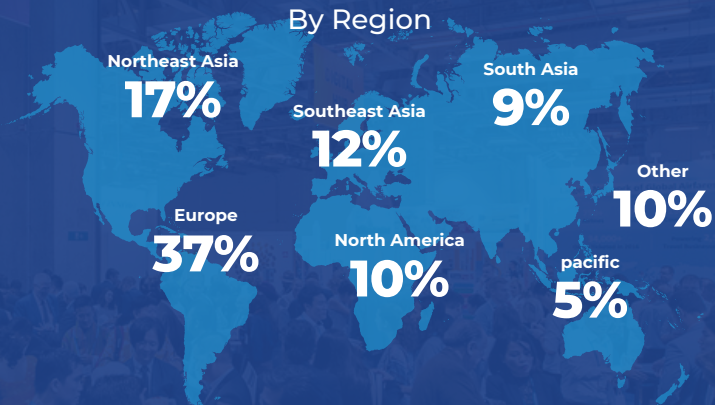


## Delegate Benefits

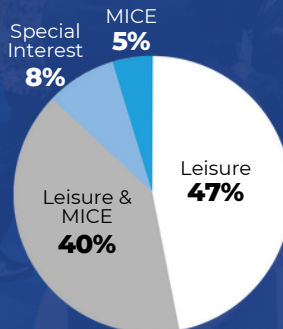
- ✔ **Business Commitment**  
Over 30 open slots for exhibitors and buyers to make advance appointments and secure deals on site
- ✔ **Educational Content**  
An educational and informative platform for tourism professionals and students, namely Travolution and content Marketing Forums
- ✔ **Networking Opportunities**  
Opportunities to expand business network at various social functions
- ✔ **Connect with decision-makers**
- ✔ **Meet new clients**
- ✔ **Expand your network**
- ✔ **Consolidate existing partnerships**

## Potential Buyer Profile

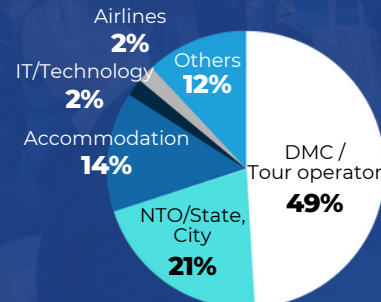
By Region



## Buyer profiles



## Exhibitor profiles



# Sponsorship Opportunities

## PATA Face of The Future 2024 Sponsorship

PATA annually presents a special award and prize to an exceptional 'rising star' in the industry. All recipients of this prestigious award have exhibited initiative and leadership in the advancement of tourism, as well as demonstrating commitment to the sustainable development of the Asia Pacific travel industry in line with PATA's mission.

### Sponsorship Fee: US\$3,000

#### Sponsor Benefits:

- Opportunity to announce the winner of PATA Face of the Future 2024 on stage and give a 2-minute speech
- Opportunity to take a group photo on stage with the winner
- One (1) complimentary delegate registration
- One (1) dedicated PATA webinar or PATA Youth webinar (depending on availability) with the winner
  - The topic is to be agreed upon or should focus on Sustainability or Human Capital Development

#### Promotion and Publicity:

- Featured sponsor logo on the PATA event app
- Acknowledgement of sponsor on onsite branding (where available and applicable)
- Acknowledgement of sponsor on PATA event website, programme and other marketing collateral (as available and applicable)
- Brand exposure on PATA's post-event wrap-up EDM



# Sponsorship Opportunities

## Youth Sponsorship

**Sponsorship Fee: US\$500 per youth**

### Sponsored youths will receive:

- Accommodation and/or flight subsidy
- Complimentary access to all social functions listed in the programme, including dinners, lunches and coffee breaks
- Airport Transfer to/from official hotels
- Daily transfer from the official hotels to the venue
- US\$10 Carbon Offset fee covered by sponsor

### Sponsor Benefits:

- Accredited as a PATA Youth Sponsor at PTM 2024
- Accredited as a PATA Youth Sponsor at the PATA Youth Symposium during PTM 2024
- Invited to be a mentor during PATA Youth Symposium at PTM 2024

### Promotion and Publicity:

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**For more information**

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